



August 23rd, 2013

To all valued Resident Portal clients,

Sitelligence has always prided itself on our ability to quickly adapt and change ahead of market demands and listening to the needs of clients. Our development team is second to none and our customer service is responsive like no other company in the senior living resident technology space.

Sitelligence with the input of 190 clients is reinventing itself using what has been tested over time and integrating what clients say is the future. We are developing a Resident Portal iPad app and then will mimic this intuitive functionality on our web delivered version of the Resident Portal. The entire solution will receive facelift, backend connectivity enhancements and hardware upgrades. The process will take about 6 months to complete and we are sure current and future clients will applaud the decision.

The creation of the iPad app was a choice made based on seniors' gravitation to the iPad over other tablet devices 3 to 1 however in the future we will create apps for all mobile devices.

Current resident users will find the new version of the Resident Portal much more intuitive, while staff users will discover features that transform the Resident Portal into a tool they cannot do without. It will also be HIPPA complaint. These features will include using the iPad to perform a variety of tasks that currently take staff hours will now take seconds. From printing activity calendars to automating communications about the care their loved one receives, the new version of the next generation of the Resident Portal will be a group effort driven by client input and technical prowess.

We will keep you abreast of our progress via our monthly newsletter and look forward to hearing from all of you. Thank you for your continued confidence you place in us to care for the ones you care for the most.

Respectfully,

Steve Zasio and Scott Triggs
Co-Founders
Sitelligence